CONTRACT

WRC 4001 Nebraska Ave. NW Washington, DC 20016 (202) 885-4000

www.nbcwashington.com

And:

GMMB 3050 K STREET NW WASHINGTON, DC 20007

	Contract / Revision		Alt Order #		
	335603	/		WOC1003	3658
Product					
Candidate Orders					
Contract Dates	Estimate #				
9/18/12 - 10/01/12	1781				
<u>Advertiser</u>			Ori	ginal Date	/ Revision
OBAMA FOR AMERICA			0	9/17/12	/ 10/01/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accour	nt E	xecutive	Sales Office
	WRC	Kaitie (Con	way	Washington DC
	Special Handl	ling			
	Demographic				
	RA35+				
	IDB#	Adverti	ser	Code	Product Code
		95			101
	Agency Ref			Advertiser	Ref
	25779			19078	

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week F	Rate Type	Spots	Amount
N 1 WRC 09/24/12 09/29/12 9-10A TODAY SHOW 2	9A-10A	:30	NM	2	\$2,160.00
CDR					
Start Date	<u>Rate</u>				
Week: 09/18/12 09/24/12 M 1	\$1,080.00				
Week: 09/25/12 10/01/12 - TWTF 1	\$1,080.00				
N 2 WRC 09/24/12 09/30/12 10-11A TODAY SHOW 3	10A-11A	:30	MN	2	\$1,800.00
CDR					
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 09/18/12 09/24/12 M 1	\$900.00				
Week: 09/25/12 10/01/12 - TWTF 1	\$900.00				
N 3 WRC 09/18/12 09/23/12 11A-12P MIDDAY NEWS	11A-12P	:30	NM	5	\$2,125.00
CDR					
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 09/18/12 09/24/12 - TWTF 5	\$425.00				
N 4 WRC 09/18/12 09/23/12 Access H Live 12-1p	12-1p	:30	NM	3	\$1,350.00
CDR					
Start Date	Rate				
Week: 09/18/12 09/24/12 - TWTF 3	\$450.00				
Spot Ch Date Range Description	Start/End Time		Rate Type		
5 WRC 09/18/12-09/24/12 Access H Live 12-1p	12-1p	- TuWThF :30 \$450	0.00 NM		
See MG 4.6					
NA-PGM NOT SCHEDULED	10. 1n	Th :30 \$45	0.00		
6 WRC 09/20/12-09/20/12 Va Senate Debate	12-1p	Th :30 \$450	0.00 NM		
PREEMPT					
7 WRC 09/21/12-09/21/12 Access H Live 12-1p	12-1p	F :30 \$450	0.00 NM		
M MG for 4.6 09/20	·- ·P	1 .00 φ+οί	, INIVI		
- MO 101 110 00/20					

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

Contract Agreement Between: Print Date 11/08/12 Page 2 of 7



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	Contract / Revision	Alt Order #
	335603 /	WOC10033658
Contract Dates	Product	Estimate #
09/18/12 - 10/01/12	Candidate Orders	1781

 Advertiser
 Original Date / Revision

 OBAMA FOR AMERICA
 09/17/12 / 10/01/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
N 5 WRC 09/18/12 09/23/12 1-2P DAYS OF OUR LIVES		:30	NM 1	\$540.00
CDR	11 21	.50	INIVI	ψ5-0.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/18/12 09/24/12 - TWTF 1	\$540.00			
N 6 WRC 09/18/12 09/23/12 Steve Harvey	2-3p	:30	NM 3	\$1,620.00
CDR				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/18/12 09/24/12 - TWTF 3	\$540.00			
N 7 WRC 09/18/12 09/23/12 Ellen	3P-4P	:30	NM 3	\$1,890.00
CDR				
Week: 09/18/12 End Date Weekdays Spots/Week 09/18/12 09/24/12 TWTF- 3	<u>Rate</u> \$630.00			
	*	.20	NM 2	£4.000.00
N 8 WRC 09/18/12 09/23/12 7-9A TODAY SHOW	7A-9A	:30	NM 2	\$4,680.00
CDR Start Date	Rate			
Week: 09/18/12 09/24/12 - TWTF 2	\$2,340.00			
N 9 WRC 09/18/12 09/23/12 4-5P NEWS4 @ 4PM	4P-5P	:30	NM 5	\$4,500.00
CDR				+ 1,000100
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/18/12 09/24/12 - TWTF 5	\$900.00			
N 10 WRC 09/18/12 09/23/12 5-6P NEWS 4 @ 5PM	5P-6P	:30	NM 5	\$7,200.00
CDR				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/18/12 09/24/12 - TWTF 5	\$1,440.00			
N 11 WRC 09/18/12 09/23/12 11-1135p M-SU L NEWS	11P-1135P	:30	NM 2	\$7,200.00
CDR	Data			
Week: 09/18/12 End Date Weekdays Spots/Week Week: 09/18/12 09/24/12 TWTFS- 2	<u>Rate</u> \$3.600.00			
N 12 WRC 09/25/12 09/30/12 730-8P ACCESS HOLLYWO	+-,	:30	NM 2	\$8,100.00
CDR	J-730F-6F	.50	INIVI Z	\$6,100.00
Start Date	Rate			
Week: 09/25/12 10/01/12 - TWTF 2	\$4,050.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
11 WRC 09/25/12-10/01/12 730-8P ACCESS HOLLYW	′O⊦730P-8P	- TuWThF :30 \$4,050.00	NM	
See MG 12.12 PREEMPT				
12 WRC 10/01/12-10/01/12 730-8P ACCESS HOLLYW	O(730P-8P	M :30 \$4,050.00	NM	
MG for 12.11 09/28	2 , 33. 31	ψ 1,000.00		
N 13 WRC 09/24/12 09/24/12 The Voice	8-10p	:30	NM 2	\$15,000.00
IP				ψ.σ,σσσ.σσ
Start Date End Date Weekdays Spots/Week	Rate \$7,500.00		1	
Week: 09/18/12 09/24/12 M 2	-			40.000.0
N 14 WRC 09/18/12 09/18/12 Parenthood	10-11p	:30	NM 2	\$9,000.00

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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Contract Agreement Between: Print Date 11/08/12 Page 3 of 7



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 Contract / Revision
 Alt Order #

 335603 /
 WOC10033658

 Contract Dates
 Product
 Estimate #

 09/18/12 - 10/01/12
 Candidate Orders
 1781

 Advertiser
 Original Date / Revision

 OBAMA FOR AMERICA
 09/17/12 / 10/01/12

C	note/	
0	μυιδ/	

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/18/12 09/24/12 - T 2	\$4,50 <u>0.00</u>			
N 15 WRC 09/24/12 09/24/12 11A-12P MIDDAY NEWS	11A-12P	:30	NM 0	\$0.00
IP				
Start Date Week: 09/18/12 End Date Weekdays Spots/Week Week: 09/18/12 09/24/12 M 1	Rate			
Week: 09/18/12 09/24/12 M 1 Spot Ch Date Range Description	\$350.00 Start/End Time	Weekdays Length Rate	Typo	
5 WRC 09/18/12-09/24/12 11A-12P MIDDAY NEWS	11A-12P	M :30 \$350.00	Type NM	
Credited	1171 121	, , , , , , , , , , , , , , , , ,	7 4707	
PREEMPT				
N 16 WRC 10/01/12 10/01/12 11A-12P MIDDAY NEWS	11A-12P	:30	NM 1	\$400.00
IP				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/25/12 10/01/12 M 1	\$400.00			
N 17 WRC 09/24/12 09/24/12 Access H Live 12-1p	12-1p	:30	NM 0	\$0.00
IP Start Date End Date Weekdays Spots/Week	Data			
Week: 09/18/12 End Date Weekdays Spots/Week Week: 09/18/12 M 1	<u>Rate</u> \$250.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Туре	
5 WRC 09/18/12-09/24/12 Access H Live 12-1p	12-1p	M:30 \$250.00	NM	
Credited				
PREEMPT				
N 18 WRC 10/01/12 10/01/12 Access H Live 12-1p	12-1p	:30	NM 1	\$300.00
IP Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/25/12 10/01/12 M 1	\$300.00			
N 19 WRC 09/24/12 09/30/12 1-2P DAYS OF OUR LIVES	1P-2P	:30	NM 5	\$2,700.00
CDR				+ =,:
Start Date	Rate			
Week: 09/18/12 09/24/12 M 1	\$540.00			
Week: 09/25/12 10/01/12 - TWTF 4	\$540.00			
N 20 WRC 10/01/12 10/01/12 1-2P DAYS OF OUR LIVES	1P-2P	:30	NM 1	\$720.00
CDR	Data			
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$720.00			
N 21 WRC 09/24/12 09/30/12 Steve Harvey	2-3p	:30	NM 4	\$1,200.00
IP	2 op	.00	TVIVI 4	ψ1,200.00
"Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/18/12 09/24/12 M 1	\$300.00			
Week: 09/25/12 10/01/12 - TWTF 3	\$300.00			
N 22 WRC 10/01/12 10/01/12 Steve Harvey	2-3p	:30	NM 1	\$350.00
IP	Data			
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$350.00			
	4000.00		•	

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Print Date 11/08/12 Page 4 of 7 Contract Agreement Between:



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Week: 09/18/12

Contract / Revision Alt Order # WOC10033658 335603 Contract Dates Product Estimate # 09/18/12 - 10/01/12 Candidate Orders 1781

Advertiser Original Date / Revision 09/17/12 / 10/01/12 OBAMA FOR AMERICA

		Spots/		_
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date	Rate			
N 23 WRC 09/24/12 09/24/12 Ellen	3P-4P	:30	NM 0	\$0.00
IP				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/18/12 09/24/12 M 1	\$350.00 Stort/End Time	Wookdovo Longth Boto	Tyroo	
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WRC 09/18/12-09/24/12 Ellen	Start/End Time 3P-4P	<u>Weekdays</u> <u>Length</u> <u>Rate</u> M :30 \$350.00	<u>Type</u> <i>NM</i>	
Credited	31 - 4 1	.30 \$\$55.00	IVIVI	
PREEMPT				
N 24 WRC 10/01/12 10/01/12 Ellen	3P-4P	:30	NM 1	\$500.00
IP				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/25/12 10/01/12 M 1	\$500.00			
N 25 WRC 09/24/12 09/30/12 7-9A TODAY SHOW	7A-9A	:30	NM 4	\$9,360.00
CDR	Data			
Start Date Week: 09/18/12	<u>Rate</u> \$2,340.00			
Week: 09/25/12 10/01/12 - TWTF 3	\$2,340.00			
N 26 WRC 10/01/12 10/01/12 7-9A TODAY SHOW	7A-9A	:30	NM 1	\$2,340.00
CDR	771 071	.00		φ2,010.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/25/12 10/01/12 M 1	\$2,340.00			
N 27 WRC 09/24/12 09/30/12 4-5P NEWS4 @ 4PM	4P-5P	:30	NM 4	\$3,600.00
CDR				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/18/12 09/24/12 M 1	\$900.00			
Week: 09/25/12 10/01/12 - TWTF 3	\$900.00			
N 28 WRC 10/01/12 10/01/12 4-5P NEWS4 @ 4PM	4P-5P	:30	NM 1	\$1,080.00
CDR Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/25/12 10/01/12 M 1	\$1,080.00			
N 29 WRC 09/24/12 09/30/12 5-6P NEWS 4 @ 5PM	5P-6P	:30	NM 4	\$5,760.00
CDR	01 01	.00	14101	ψο, εσσ.σσ
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/18/12 09/24/12 M 1	\$1,440.00			
Week: 09/25/12 10/01/12 - TWTF 3	\$1,440.00			
N 30 WRC 10/01/12 10/01/12 5-6P NEWS 4 @ 5PM	5P-6P	:30	NM 1	\$1,620.00
CDR	_			
Start Date Week: 09/25/12 End Date Weekdays Spots/Week Week: 09/25/12 10/01/12 M 1	<u>Rate</u> \$1.620.00			
	+ ,		NIA C	#7 000 00
N 31 WRC 09/24/12 09/30/12 11-1135p M-SU L NEWS	11P-1135P	:30	NM 2	\$7,200.00
CDR Start Date End Date Weekdays Spots/Week	Rate			
Wook: 00/18/12 00/24/12 Weekdays 3pois/Week	\$3 60 <u>0 00</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION CONTRACTS:

\$3,600.00

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Contract Agreement Between: Print Date 11/08/12 Page 5 of 7



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Contract / Revision Alt Order # WOC10033658 335603 Contract Dates Product Estimate # 09/18/12 - 10/01/12 Candidate Orders 1781

Advertiser Original Date / Revision 09/17/12 10/01/12 OBAMA FOR AMERICA /

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Week: Start Date Week Start Date	Rate \$3,600.00			_
N 32 WRC 10/01/12 10/01/12 The Voice	8-10p	:30	NM 2	\$15,000.00
IP	- .			
Start Date Week:End Date 09/25/12Weekdays 10/01/12Weekdays 	<u>Rate</u> \$7,500.00			
N 33 WRC 09/25/12 09/25/12 Parenthood	10-11p	:30	NM 1	\$4,500.00
IP Start Date End Date Weekdays Spots/Week	Rate			
Start Date Week:End Date 09/25/12Weekdays 10/01/12Spots/Week 	\$4,50 <u>0.00</u>			
N 34 WRC 09/19/12 09/19/12 WE 8-9P THE VOICE	WE 8-9P	:30	NM 1	\$5,000.00
IP <u>Start Date </u>	Rate			
Week: 09/18/12 09/24/12 W 1	\$5,000.00			
N 35 WRC 09/20/12 09/20/12 SNL/Up All Night	8-9p	:30	NM 1	\$3,000.00
IP Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/18/12 09/24/12 T 1	\$3,000.00			
N 36 WRC 09/20/12 09/20/12 Rock Center	10-11p	:30	NM 1	\$3,500.00
IP	Data			
Week: Start Date Weekdays Spots/Week O9/18/12 O9/24/12 Weekdays Spots/Week	<u>Rate</u> \$3,500.00			
N 37 WRC 09/21/12 09/21/12 2012 NCLR Alma Award	8-9p	:30	NM 1	\$2,500.00
IP	- .			
Week: 09/18/12 End Date 09/24/12 Weekdays Spots/Week 09/24/12	<u>Rate</u> \$2,500.00			
N 38 WRC 09/20/12 09/21/12 4-5P NEWS4 @ 4PM	4P-5P	:30	NM 3	\$2,700.00
CDR	Data			
Start Date End Date Weekdays Spots/Week 09/17/12 09/23/12 TF 3	<u>Rate</u> \$900.00			
N 39 WRC 09/22/12 09/22/12 Sat. Night Live	1130P-1:02a	:30	NM 1	\$1,200.00
IP	Data			
Week: 09/17/12 End Date Weekdays Spots/Week 09/23/12S- 1	<u>Rate</u> \$1,500.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WRC 09/17/12-09/23/12 Sat. Night Live See MG 39.2	1130P-1:02a	Sa :30 \$1,500.00	NM	
PREEMPT				
2 WRC 09/17/12-09/23/12 Sat. Night Live	1130P-1:02a	Sa :30 \$1,200.00	NM	
MG for 39.1 09/22 N 40 WRC 09/20/12 09/21/12 1135-1237A TONIGHT SHO	N 1125D 1227A	:30	NM 2	¢2 520 00
CDR	N 1130F-1237A	.3∪	INIVI 2	\$2,520.00
Start Date	Rate		ļ	
Week: 09/17/12 09/23/12 TF 2	\$1,260.00		ĺ	

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

Contract Agreement Between: Print Date 11/08/12 Page 6 of 7



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 Contract / Revision
 Alt Order #

 335603 /
 WOC10033658

 Contract Dates
 Product
 Estimate #

 09/18/12 - 10/01/12
 Candidate Orders
 1781

96

\$148,805.00

 Advertiser
 Original Date / Revision

 OBAMA FOR AMERICA
 09/17/12 / 10/01/12

Totals

Spots/ *Line Start Date End Date Description Start/End Time Length Week Ch Days Rate Type Spots Amount **End Date** Weekdavs Spots/Week Rate Start Date 41 WRC 09/20/12 09/21/12 136A-205A CARSON DALY 136A-205A :30 NM 2 \$200.00 IΡ ΙP Weekdays Start Date **End Date** Spots/Week Rate Week: 09/17/12 09/23/12 - - - TF- -2 \$100.00 WRC 09/23/12 09/23/12 2 42 Access H 1235-135a :30 NM \$400.00 IΡ Weekdays Start Date **End Date** Spots/Week Rate Week: 09/17/12 09/23/12 2 \$250.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Туре 1 WRC 09/17/12-09/23/12 ----S1 NM Access H 1235-135a :30 See MG 42.3.42.4 **PREEMPT** 2 WRC 09/17/12-09/23/12 Access H 1235-135a ----S1 :30 \$250.00 NM See MG 42.3,42.4 **PREEMPT** 3 WRC 09/17/12-09/23/12 Access H 1235-135a ----S1 :30 \$200.00 NM MG for 42.1,42.2 4 WRC 09/17/12-09/23/12 ----S1 .30 \$200.00 Access H 1235-135a NM MG for 42.1,42.2 43 WRC 09/25/12 09/30/12 Ellen 3P-4P :30 NM 3 \$1,890.00 CDR Start Date **End Date** Weekdays Spots/Week Rate - TWTF- -\$630.00 Week: 09/25/12 10/01/12 3 11A-12P MIDDAY NEWS WRC 09/25/12 11A-12P :30 NM 44 09/28/12 3 \$1,200.00 Start Date **End Date** Weekdays Spots/Week Rate 09/25/12 10/01/12 - TWTF-\$400.00 Week: 3 45 **WRC** 09/25/12 09/28/12 Access H Live 12-1p 12-1p :30 NI/ 3 \$900.00 Weekdays Start Date **End Date** Spots/Week Rate \$300.00 09/25/12 10/01/12 - TWTF- -Week: 3

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	85	\$122,445.00	\$104,078.25
10/01/12 -10/01/12	11	\$26,360.00	\$22,406.00
Totals	96	\$148.805.00	\$126,484,25

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract Agreement Between: Print Date 11/08/12 Page 7 of 7



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	Contract / Revision 335603 /	NOC10033658
Contract Dates 09/18/12 - 10/01/12	Product Candidate Orders	Estimate # 1781
Advertiser OBAMA FOR AMERICA		Original Date / Revision 09/17/12 / 10/01/12

Signature:	Date:	

(* Line Transactions: N = New, E = Edited, D = Deleted)
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